

**2016-2017
CTE PROGRAM:
MARKETING -
PROFESSIONAL SALES, ENTREPRENEURSHIP,
ENTERTAINMENT AND SPORTS**

**SITES:
BASHA / CHANDLER / HAMILTON / PERRY**

2016-17 Course Catalog Reference:
Pages 18-19

NOTE: All classes are FULL YEAR
unless noted otherwise

| 16-17 CHANGE | COURSE SEQUENCE | DUAL CREDIT(Δ) | FEE |
|--------------------------------|---|----------------|----------------------------------|
| Now offered for dual credit | <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">MARKETING</div> <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 5px; width: 30%;"> SCHOOL BASED ENTERPRISE (SBE) <u>Prerequisite:</u> Marketing is recommended but not required </div> <div style="border: 1px solid black; padding: 5px; width: 30%;"> ENTREPRENEURSHIP Grades 11 & 12 </div> <div style="border: 1px solid black; padding: 5px; width: 30%;"> SPORTS AND ENTERTAINMENT MARKETING (SEM) <u>Prerequisite:</u> Marketing </div> </div> | Yes | \$20.00 |
| | <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">MARKETING EDUCATION/ ECONOMICS APPLICATIONS Grade 12 <u>Prerequisite:</u> Marketing May receive Economics credit*</div> | Yes | \$20.00 SBE & SEM |
| | <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;">MARKETING AND ECONOMICS COOPERATIVE EDUCATION Grade 12 <u>Prerequisite:</u> Marketing and Instructor Approval May receive Economics credit*</div> | No | \$30.00 Entrepre- neurship |
| | | No | \$20.00 |
| | | No | \$20.00 |

Per Arizona Board of Regents (ABOR) Policy 2-121 in-state university admissions now permits CTE credit or Fine Arts credit.

CTE GOAL: All students to earn two (2) credits in the Marketing Program

* Economics credit offered only if teacher is highly qualified - check with teacher/counselor

Δ Dual Credit offered only if approved by designated college - check with teacher/counselor